

2019 Annual General Meeting

Stephen A. Carter
Group Chief Executive

24 May 2019

Disclaimer

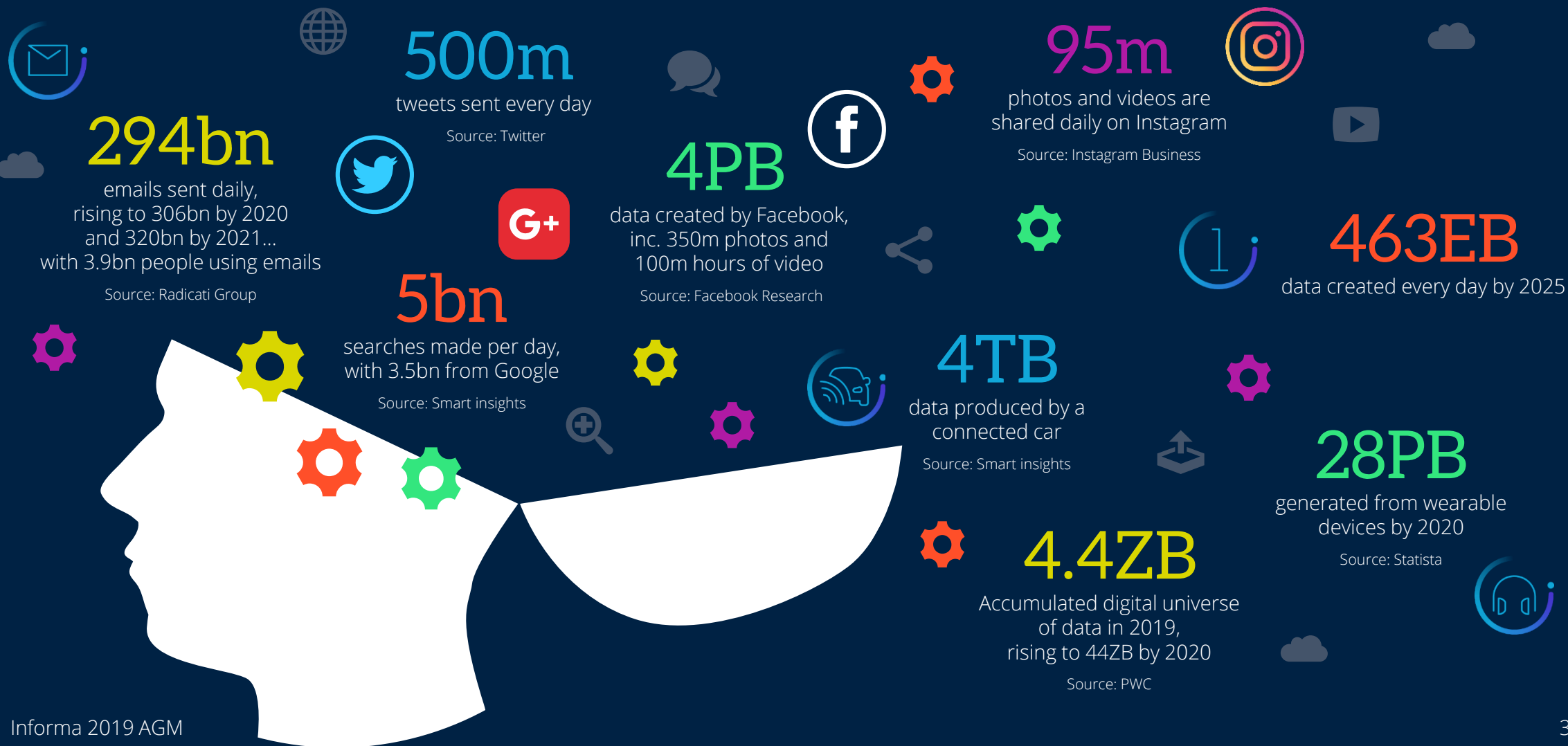
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The Knowledge & Information Economy



Depth & Specialisation



Specialist.

1. A person who concentrates primarily on a particular subject or activity; a person highly skilled in a specific and restricted field (*noun*)
2. Possessing or involving detailed knowledge or study of a restricted topic (*adjective*)



Depth & Specialisation

Increasing depth & specialisation



Range of
B2B Brands
& Services

Events

- ESCA BONA
- Vitafoods Europe
- Hi Health ingredients Europe
- Hi Health ingredients China 健康天然源
- Engredea
- Natural ingredients
- Vitafoods Asia
- Natural Products EXPO WEST
- SupplySide EAST
- Natural Products EXPO EAST
- Fi Food ingredients South America
- Fi Food ingredients Global
- Fi Food ingredients Asia
- Fi Food ingredients India
- Fi Food ingredients Europe

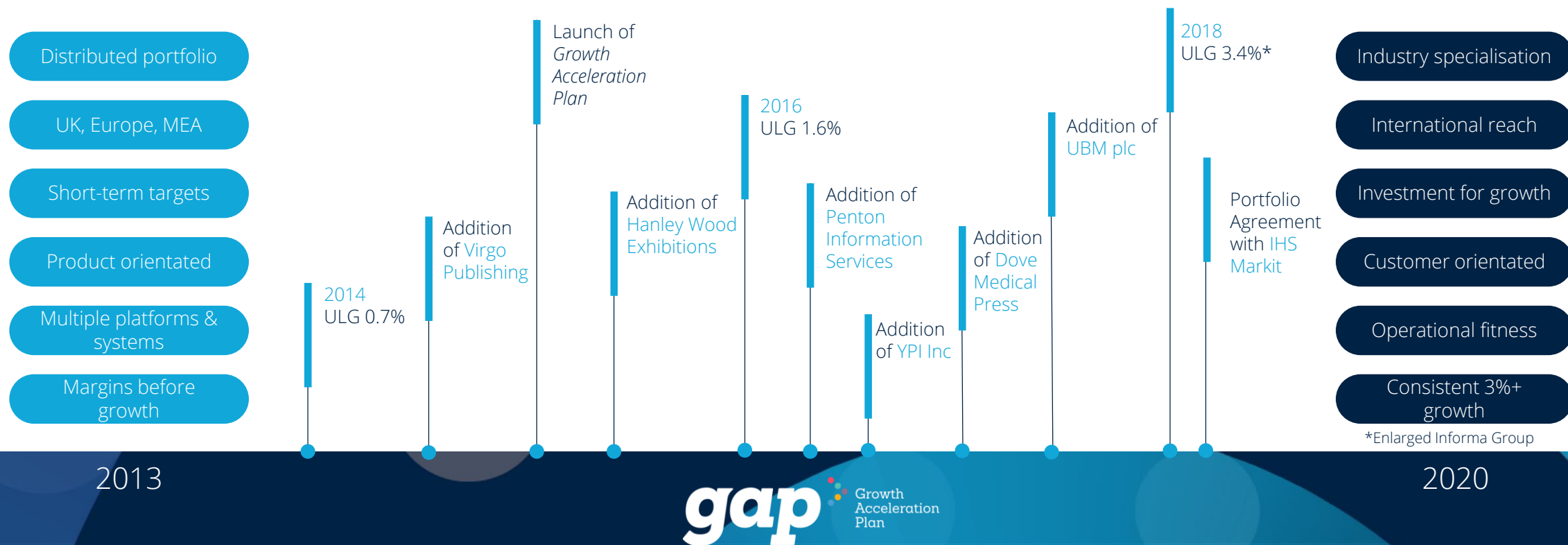
Data & insight

- NFM
- Next
- Vitafoods INSIGHTS
- New Hope NETWORK
- MarkitMakr
- NBJ NUTRITION BUSINESS JOURNAL

Media

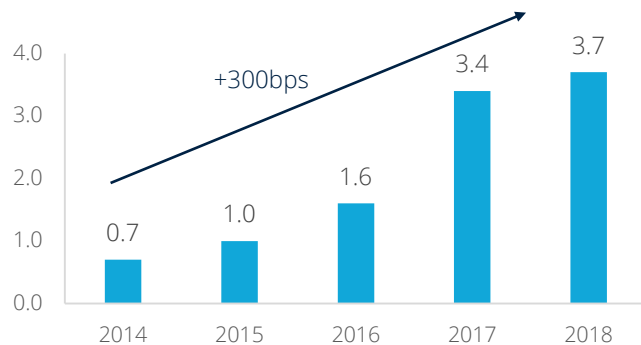
- NATURAL PRODUCTS INSIDER
- deliciousliving
- iN ingredients network.com

Informa's Journey to Depth & Specialisation

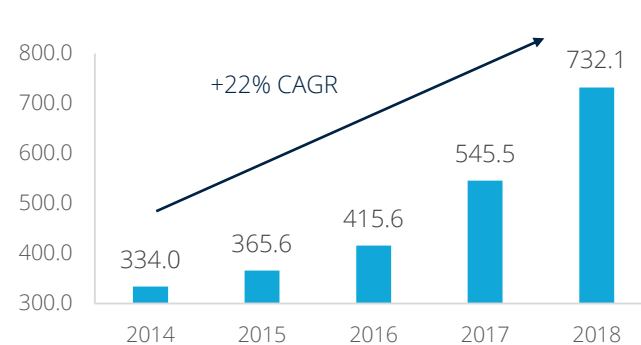


Informa's Journey: 2013-2018

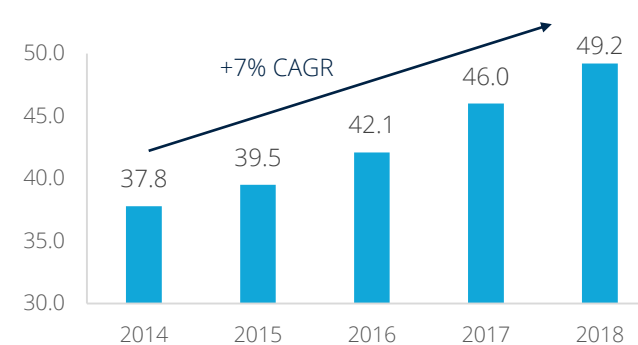
Underlying revenue growth (%)



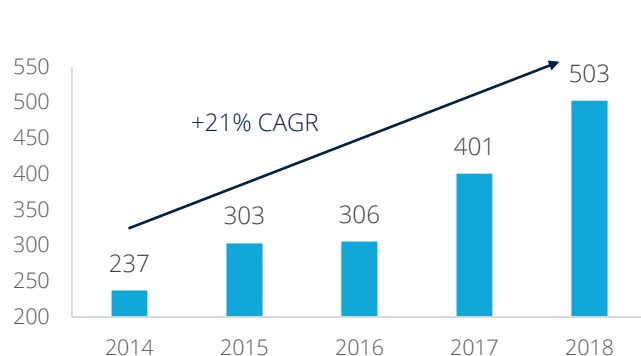
Adjusted Operating Profit (£m)



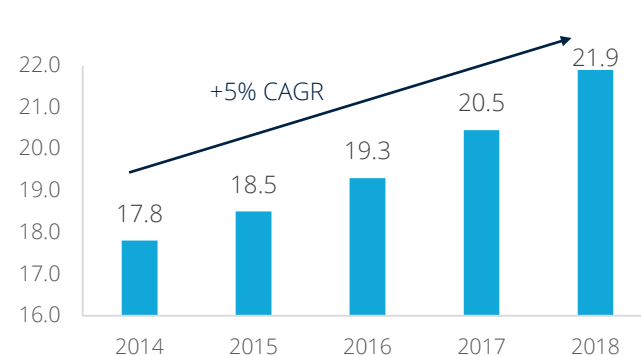
Adjusted earnings per share (p)



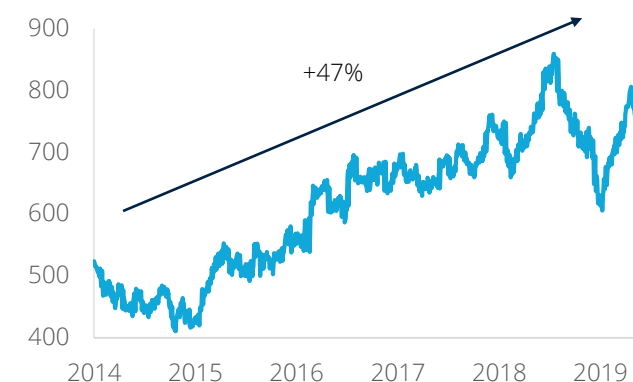
Free cash flow (£m)



Dividends per share (p)



Share Price (p)



2013-2018: FIVE CONSECUTIVE YEARS OF GROWTH IN REVENUE, EARNINGS, CASHFLOW & DIVIDENDS

The Focus for Informa in 2019

Combination

Focus on completing the Combination, including operating and systems improvement

Culture & Identity

Focus on embedding a shared purpose and set of values across the enlarged Group

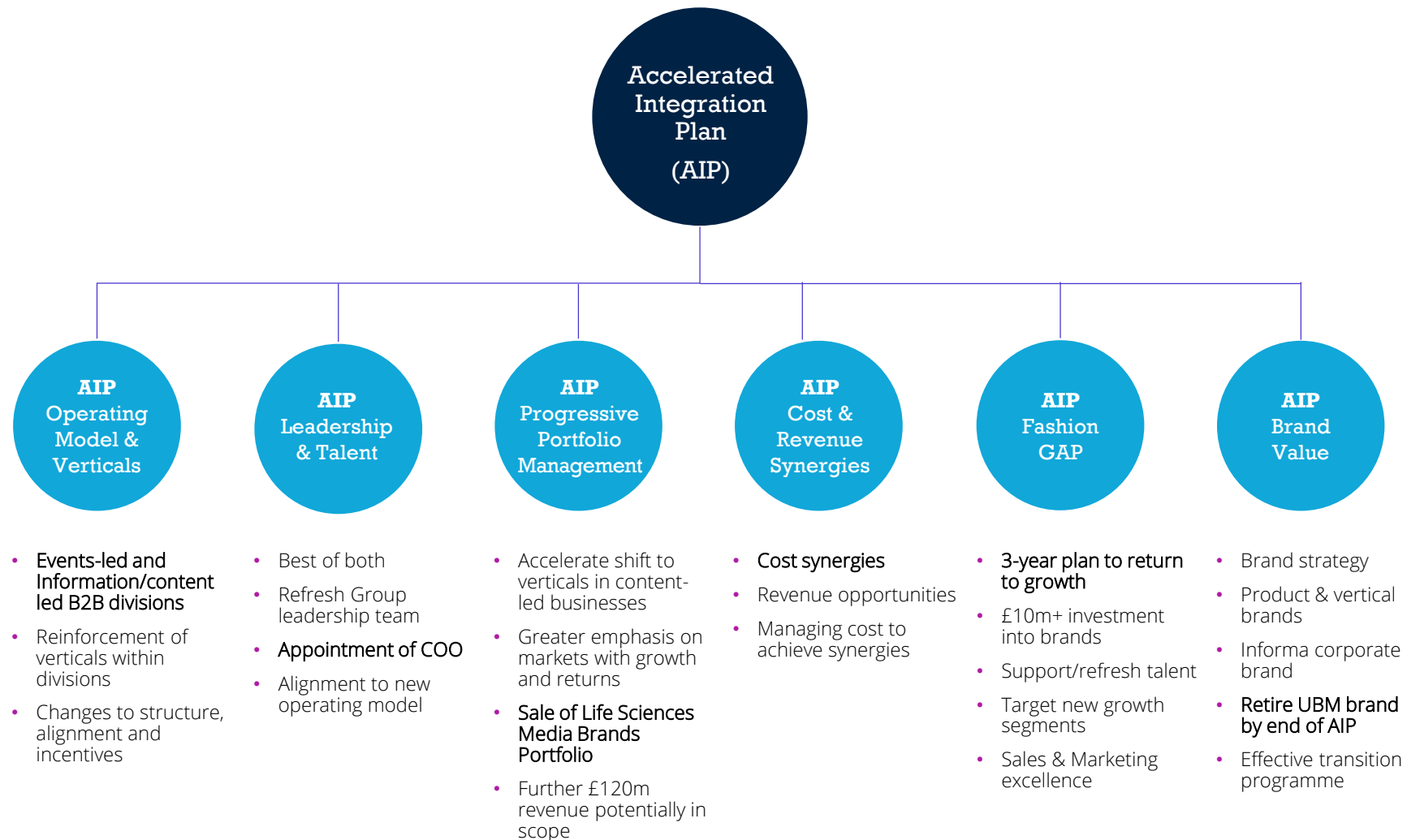
Deleverage

Focus on returning to our target leverage range of 2.0-2.5x Net Debt / EBITDA

Delivery

Focus on delivering financial and operational targets, including on synergies

Combination: The Accelerated Integration Plan



Combination: The Accelerated Integration Plan



Culture & Identity: Informa...Championing the Specialist



Guiding Principles

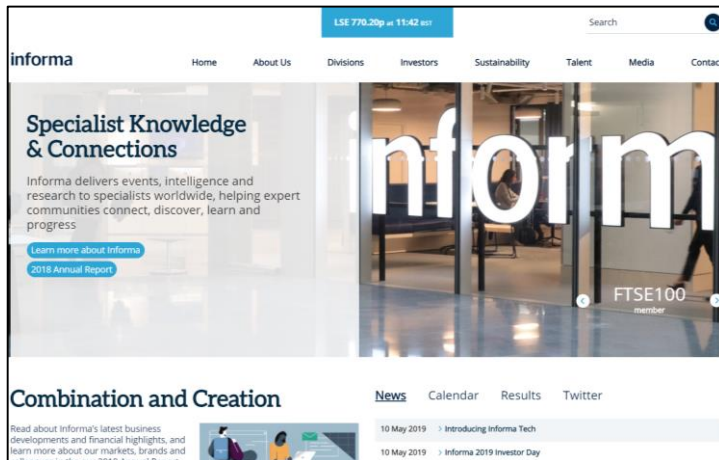
1. Thing big. Act Small
2. Trust must be earned
3. Success is a partnership
4. More freedom. Fewer barriers

Purpose

Informa's purpose is to champion the specialist, connecting people with knowledge to help them learn more, know more and do more

Culture & Identity: Bringing the Brand to life

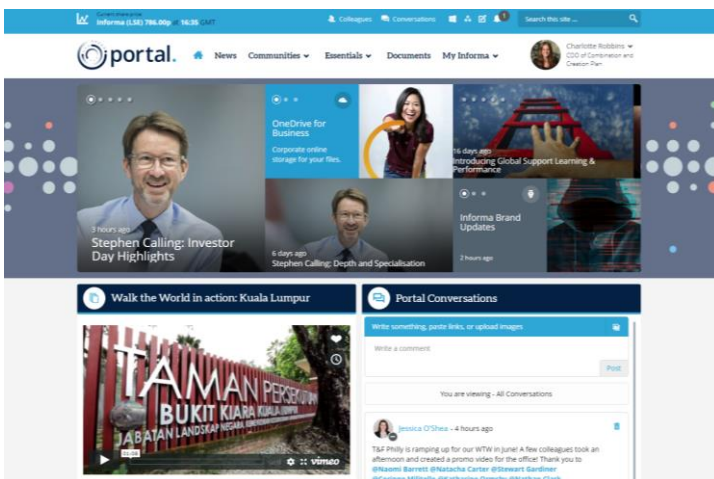
ONLINE



PHYSICAL



SOCIAL



Culture & Identity: The New Informa Group



Championing the Specialist



Culture & Identity: Community, Colleagues and Environment



FTSE4Good



ROBECOSAM
Sustainability Award
Industry Mover 2018



ShareMatch



MEMBER OF

Dow Jones
Sustainability Indices

In Collaboration with RobecoSAM

Inside
nforma



6,000+ Colleagues



Singapore



Auckland



Istanbul



Hong Kong

6,000+ Colleagues



Bangalore



Santa Monica



Kuala Lumpur



Atlanta

6,000+ Colleagues



Sao Paulo



New York



Nashville



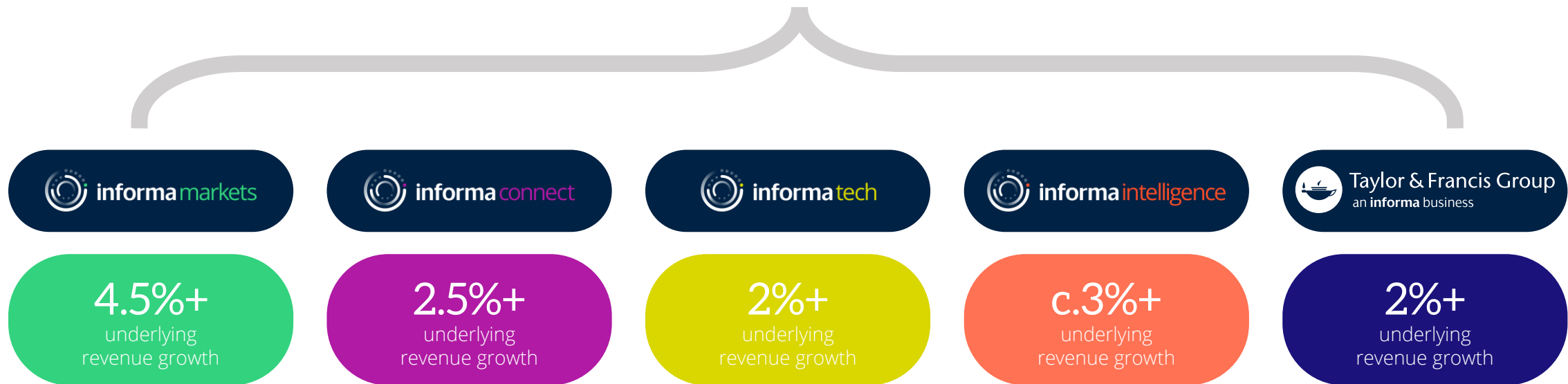
GuangZhou



Dubai

Delivery & Deleverage: 2019 Growth Outlook

2019 Performance & Growth



2019 Informa Group underlying revenue growth 3.5%+

“ Informa has performed well through the first four months of the year, with steady trading across our enlarged portfolio of specialist international brands. This leaves us well placed to meet our targets for 2019 and deliver a further year of growth in revenue, adjusted profit, earnings, cashflow and dividends ”

AGM Trading Update

Delivery & Deleverage: Capital Allocation Framework



The Informa Group...Championing the Specialist



Predictable performance and improving returns

Thank You

